

O. P. JINDAL SCHOOL, SAVITRI NAGAR**Annual Examination - (2023 – 2024)****Class / Section: XI Comm****MM:80****Subject: Business Studies (054)****Time: 3 Hrs****Name: _____****RollNo.: _____****SET-A****General Instructions:**

1. All questions are compulsory.
2. Marks are given against each question.
3. Answers to questions carrying 1 mark are objective type /MCQs.
4. Answers to questions carrying 3 marks may be from 50-75 words.
5. Answers to questions carrying 4 marks may be about 150 words.
6. Answers to questions carrying 6 marks may be about 200 words.
7. Attempt all parts of the question together.
8. Questions where internal choice is given, attempt either one of the two choices.

Q.N.	QUESTIONS	Marks
1.	Support services to industrial\business activities are clubbed under? (a)Commercial industries (b)Primary industries (c)Secondary industries (d)Tertiary industries	1
2.	As per the Ministry of Commerce and Industry, a Start-up means an entity incorporated or registered in India which is not older than _____years.	1
3.	Read the following statements: Assertion and Reason. Choose one of the correct alternatives given below Assertion (A): Countries exchange their surplus production with goods that they are in short supply with other countries. Reason (R): All the countries cannot produce equally well due to uneven distribution of natural resources. (a) Both Assertion (A) and Reason (R) are True and Reason (R) is the correct explanation of Assertion (A). (b) Both Assertion (A) and Reason (R) are True and Reason (R) is not the	1

	<p>correct explanation of Assertion (A).</p> <p>(c) Assertion (A) is True but Reason (R) is False.</p> <p>(d) Assertion (A) is False but Reason (R) is True.</p>	
4.	<p>Which of the following is not a true statement?</p> <p>(a) The scope of commerce is narrower than business.</p> <p>(b) Commerce includes trade and auxiliaries to trade.</p> <p>(c) Foreign trade is purchase and sale by the traders of the same country.</p> <p>(d) Traders serve as a link between producers and consumers.</p>	1
5.	<p>Prabhat and Rishi are doing separate business of installing Centralised Air Conditioning units in Mumbai enter into a partnership contract to install Centralised AC unit in a hotel in Shirdi. Identify the type of partnership being highlighted in the given case.</p> <p style="text-align: center;">OR</p> <p>A partner who allows the use of his name and goodwill for the benefit of the firm and can be represented as a partner is known as:</p> <p>(a) Active Partner</p> <p>(b) Sleeping Partner</p> <p>(c) Nominal Partner</p> <p>(d) Secret Partner</p>	1
6.	<p>Read the following statements:</p> <p>Assertion and Reason. Choose one of the correct alternatives given below</p> <p>Assertion (A): Departmental Undertaking is most suitable when national security is concerned.</p> <p>Reason (R): Departmental Undertaking is established under a special Act of the Parliament.</p> <p>(a) Both Assertion (A) and Reason (R) are True and Reason (R) is the correct explanation of Assertion (A).</p> <p>(b) Both Assertion (A) and Reason (R) are True and Reason (R) is not the correct explanation of Assertion (A).</p> <p>(c) Assertion (A) is True but Reason (R) is False.</p> <p>(d) Assertion (A) is False but Reason (R) is True.</p>	1
7.	<p>On the basis of which Principle of Insurance, insurer can take over the damaged goods after paying the compensation?</p>	1

8.	<p>Intra- B transactions may be conducted for:</p> <p>(a) Promotional Activities.</p> <p>(b) Inventory and Cash Management.</p> <p>(c) Selling and Distribution of goods.</p> <p>(d) After Sale service.</p>	1
9.	<p>Which of the following statements is incorrect?</p> <p>(a) Ethical behaviour is above the behaviour required by law.</p> <p>(b) Top management plays a crucial role in guiding the entire organisation towards ethical behaviour.</p> <p>(c) Employees should not be involved in the process of developing ethical programmes.</p> <p>(d) Ethics are essential for every business and for the progress of any society.</p>	1
10.	<p>Which source of finance is available in normal course of purchase of goods?</p> <p>(a) Inter- Corporate Deposits</p> <p>(b) Trade Credit</p> <p>(c) Public Deposits</p> <p>(d) None of these</p>	1
11.	<p>Shraddha had set up a tiny industrial unit in her village in Andhra Pradesh for manufacturing clothes for kids. Her total investment in sewing and embroidery machinery is about Rs. 5,93,00,000. She availed the tailoring services of the local people who belong to the weaker sections of society.</p> <p>State the category into which her tiny industrial unit will be placed as per the Micro, Small and Medium Enterprise Development Act, 2006.</p>	1
12.	<p>Read the following statements:</p> <p>Assertion and Reason. Choose one of the correct alternatives given below</p> <p>Assertion (A): The Departmental Stores are generally formed as a Joint Stock</p> <p>Reason (R): All the purchases in a departmental store are made centrally by the purchase department.</p> <p>(a) Both Assertion (A) and Reason (R) are True and Reason (R) is the correct explanation of Assertion (A).</p> <p>(b) Both Assertion (A) and Reason (R) are True and Reason (R) is not the correct explanation of Assertion (A).</p> <p>(c) Assertion (A) is True but Reason (R) is False.</p>	1

	(d) Assertion (A) is False but Reason (R) is True.	
13.	Bhavesh is running a bakery shop under the name 'Puri Bakers'. On the occasion of his relative's birthday, he supplied cakes, pastries and pizza worth Rs. 3,000. However, Bhavesh refused to take money from his relative. Will this supply of items from Bhavesh will be classified as a business activity?	1
14.	Strikes' come under which type or risk: (a) Natural Causes (b) Human Causes (c) Economic Causes (d) None of these.	1
15.	Suppose Akash is a shareholder in a company holding 200 shares of Rs:10 each on which he has already paid Rs:6 per share. In the event of losses or company's failure to pay debts, Akash is liable to pay: (a) Rs: 2,000 (b) Rs: 1,200 (c) Rs: 800 (d) Rs. 3,200	1
16.	Distinguish between Departmental Undertaking and statutory corporation on the basis of 'Flexibility'.	1
17.	Priya wants to open a Bank Account for her business in which she can deposit and withdraw money number of times in a day. She should open _____ Account for this purpose. (a) Current (b) Fixed (c) Saving (d) None of these	1
18.	When a Customer makes a payment using the credit card, his account balance is automatically reduced. (True/False)	1
19.	Distinguish between Shares and Debentures on the basis of 'Rate of Return'. OR Distinguish between Departmental Stores and Multiple Stores on the basis of 'flexibility'.	1

<p>20.</p>	<p>Match the statements given under A with the correct options given under B</p> <table border="1" data-bbox="360 344 1241 745"> <thead> <tr> <th data-bbox="360 344 692 394">Column A</th> <th data-bbox="692 344 1241 394">Column B</th> </tr> </thead> <tbody> <tr> <td data-bbox="360 394 692 501">1. Angel Investment</td> <td data-bbox="692 394 1241 501">a. Self- Financing</td> </tr> <tr> <td data-bbox="360 501 692 654">2. Crowd Funding</td> <td data-bbox="692 501 1241 654">b. Professionally managed funds which invested in companies that have huge potential</td> </tr> <tr> <td data-bbox="360 654 692 745">3. Boot Strapping</td> <td data-bbox="692 654 1241 745">c. Individuals with surplus cash who invest in an upcoming start- ups.</td> </tr> </tbody> </table> <p>(a) 1(c); 2(d); 3(a); 4(b) (b) 1(d); 2(c); 3(b); 4(a) (c) 1(c); 2(b); 3(a); 4(d) (d) 1(d); 2(c); 3(a); 4(b)</p>	Column A	Column B	1. Angel Investment	a. Self- Financing	2. Crowd Funding	b. Professionally managed funds which invested in companies that have huge potential	3. Boot Strapping	c. Individuals with surplus cash who invest in an upcoming start- ups.	<p>1</p>
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<p>21.</p>	<p>“Profit plays an important role in the business.” Give any three reasons to justify the statement.</p>	<p>3</p>								
<p>22.</p>	<p>One man control is the best in the world if that man is big enough to manage everything'. Explain the statement.</p>	<p>3</p>								
<p>23.</p>	<p>Differentiate between Preference Shares and Equity Shares on the basis of the following:</p> <p>(a) Nominal Value (b) Refund of Capital (c) Accumulation of Dividends</p> <p style="text-align: center;">OR</p> <p>To meet the problem of short-term capital inadequacy, Tizen Ltd. borrowed 5 crores from Sky Ltd, which had surplus funds. Although Sky Ltd, charged higher interest rates as compared to bank borrowings still Tizen Ltd preferred this source as no security had to be given to raise funds. Identify the source of finance being discussed in the given case. Also, state its three features.</p>	<p>3</p>								
<p>24.</p>	<p>'Retailer is an important link in the channel of distribution. Explain the services he provides to the consumer.</p>	<p>3</p>								
<p>25.</p>	<p>'Business is an organised institution that operates to provide goods and services under the incentive of private gain'. Explain.</p>	<p>4</p>								

26.	"Main objective of Public-Private Partnership (PPP) is to combine the skills, expertise and experience of both the public and private sector." In the light of this statement, Explain the meaning of PPP and also specify its main advantages.	4
27.	'e-business can be handled effectively by suitably qualified personnel and a well- designed system'. Comment this statement.	4
28.	Aquares Ltd manufactures RO water purifiers. In order to increase sales of their product, they encouraged their salesmen to make false claims to customers about quality of their RO. This increased the sale of their water purifiers Identify the group whose interest is being ignored by Aquares Ltd.? Also state four responsibilities which the company should follow towards this group.	4
29.	<p>Suresh Goyal wants to start a business of manufacturing and distributing room coolers. He is facing a lot of problems as this is his first venture. The demand for room coolers is high in summer season. He wants to make sure that he can meet the orders as and when demanded. To beat the existing players in the market, he wants to sell his product in five cities and does not know how to find customers in different cities. Not only this, he has to ensure that the room coolers reach the customers in different cities. He had sound technical knowledge but was not successful in marketing the output. All this requires a lot of money which is another problem. State any four problems of small scale business faced by Suresh Goyal.</p> <p style="text-align: center;">OR</p> <p>Endless Robotics was started in 2016 with the vision of making intelligent robots that can be used by people, businesses, industries and governments across the world to solve problems that directly or indirectly impact quality of human resources, capital, environment and global lifestyles. This company is working towards innovation, development or commercialisation of processes driven by technology.</p> <p>This company drive and integrate advances in robotics, computer vision, mechanism design and material sciences to build systems, products, solutions and services that revolutionize everyday life for people across the world. This company with the simple mindset of helping the world make a seamless transition into the Industrial Revolution.</p> <p>On the basis of the given information about Endless Robotics, answer the following</p>	4

	<p>questions:</p> <p>(a) State the meaning of enterprise established under the flagship initiative of the Government of India.</p> <p>(b) Also state some of its main objectives.</p>	
30.	<p>Ethos Ltd., is an authorized retailer selling several luxury watch brands. Every watch that Ethos sells comes with the brand warranty and also places its Ethos stamp. Well trained staff and great looking boutiques ensure that Ethos make shopping for watches an enjoyable and unforgettable experience. Now, Ethos Ltd. with an outlet of watches exclusively for men at Lajpat Nagar, Delhi, is planning to open a branch in Rohini, Sector 13 to meet the increasing demand. It operates with the policy of cash sales and is very particular about the timings of the store.</p> <p>On the basis of the given information about Ethos Ltd., answer the following questions:</p> <p>(a) Quoting the lines from the above paragraph, identify the type of fixed shop small retailing business of Ethos Ltd.</p> <p>(b) Which type of fixed shop large retailing business is Ethos Ltd. planning to engage in? Also, state any two features of the same business.</p>	4
31.	<p>Rishi, a brilliant student, lives in a remote district of Orissa and has done mechanical engineering. He has won a lottery of Rs.10 lakhs. He wants to invest this money in some business opportunity. One of his friends suggested him to form a company. So, he decided to manufacture tube lights and bulbs in his manufacturing unit and give jobs to unemployed youth in his village area. He has identified the business opportunity but is unaware about the other functions to be performed by him as a promoter of the company, Quoting the lines explain the step that already has been performed by Rishi in the above case. Also, explain other five steps to be performed by him as a promoter of the company.</p>	6
32.	<p>What are the various functions of Insurance, Enumerate any three of them. Also, Describe the following Principles of Insurance:</p> <ol style="list-style-type: none"> 1. Principle of Mitigation 2. Principle of Subrogation 3. Principle of Contribution <p style="text-align: center;">OR</p> <p>Prateek Yadav sent the consignment of the sacks of rice to his importer in London</p>	6

	<p>in the vessel of Shreya Shipping & Logistics Company. Prateek Yadav got consignment insured against the sea perils. There were few rodents on the ship. They made holes in the deck of the ship and damaged Prateek Yadav's goods. On the basis of the given information about Prateek Yadav, answer the following questions:</p> <p>(a) Identify the type of insurance policy Prateek Yadav has taken for protection of his consignment.</p> <p>(b) What are the three main types of insurance policy highlighted in part (a)?</p> <p>(c) Do the insurance company is liable to pay the compensation? Explain the relevant principle of insurance applicable.</p>	
33.	<p>'As a source of finance, retained earnings are better than other sources.'</p> <p>Write any six reasons to support this statement.</p>	6
34.	<p>Domestic business refers to the business where economic transactions are conducted within the geographical boundaries of the one country, while International business refers to the business where economic transactions are conducted across border with several countries in the world. The buyer and seller in domestic business belong to same country, whereas, in international business, buyer and seller belong to different countries. The nature of customers in domestic business is homogeneous and currency of home country is used for doing business. However, nature of customers in international business is heterogeneous and different types of currencies of different countries are used for doing business."</p> <p>The given para discusses some of the differences between Domestic Business and International Business. Enumerate five differences other than those discussed above.</p>	6

*****GOOD LUCK *****